

THE GASLAMP DISTRICT

Rising from 16 square-blocks are Victorian-era buildings and modern skyscrapers that stand side by side, housing more than 100 of the city's finest restaurants, pubs, nightclubs and retail shops, as well as offices and residential/work lofts.

Downtown San Diego's Gaslamp Quarter is a veritable playground, rich with cultural offerings that include theatres, art galleries, symphony halls, concert venues and museums. You can spend an entire day in the Gaslamp Quarter, shopping at one of the many trendy boutiques or in the multi-level outdoor mall, Horton Plaza.

WESTFIELD HORTON PLAZA

Visit Westfield Horton Plaza, downtown San Diego's fashionable front door. Horton Plaza is just steps away from the U.S. Grant with entrances on First Avenue & G Street near Nordstrom, or Fourth Avenue and E Street. Anchored by Macy's and Nordstrom, Horton Plaza has more than 100 specialty stores for necessities or splurges, plus exciting dining and entertainment options. Some shops include: Abercrombie & Fitch, Banana Republic, Ben Bridge, Brookstone, Coach, CVS, Express, Forever 21, GAP, LOFT, Ritz Camera, San Diego Luggage, Panda Inn, Teavana, Travelex Currency Exchange, Victoria's Secret, White House/Black Market and many more. Also on site, you'll find Regal/United Artist Theatres, The Lyceum Theatre, Mad House Comedy Club and The Balboa Theatre.

Horton Plaza opened in August 1895. It was designed by Jon Jerde, named for the founder of San Diego, Alonzo Horton and was developed by the Hahn Company. It was sold to the Westfield Group in 1988 and Westfield still owns it today. Horton Plaza is not your typical shopping center. The center boasts a myriad of surprises around each corner and is known for its colorful architecture. It is an outdoor, five-level mall, located on six and a half city blocks, adjacent to the Gaslamp Quarter in downtown. Monday-Friday: 10:00 AM to 9:00 PM Saturday: 10:00 AM - 8:00 PM and Sunday: 11:00 AM - 6:00 PM

FIVE TO TRY: GASLAMP QUARTER

- Shopping: Stroll through the streets to shop at one of the many boutiques that offer the latest fashions, or browse through the Escher-like architecture in the multi-level shopping center of the Horton Plaza.
- Petco Park: You haven't seen Petco Park until you've gone behind-the-scenes on a guided tour. Discover "writer's row" in the press box, learn about the historic Western Metal Supply Co. Building and explore the Padres dugout. The crown jewel of downtown San Diego, Petco Park serves up baseball Southern California style - complete with swaying palm trees and a sandy beach beyond center field.
- Historic Gaslamp Tour: Tour the historic Gaslamp Quarter and learn about the checkered past of the "Stingaree" neighborhood, from the boom of the 1880s through the cleanup of 1916.
- Gaslamp After Dark: Indulge in the Gaslamp's sizzling nightlife, where tourists and locals alike come out in style to frolic in the many bars and nightclubs.
- Curtain Call Performances: Take in a concert, play, or performance at any of the concert halls, theatre venues and comedy clubs. Enjoy Off Broadway plays or musicals at Spreckel's Theatre, Balboa Theatre, Lyceum, and Broadway Center. Take in nightly shows at 4th and B or the House of Blues, or classical concerts at the San Diego Symphony.

More information can be found at www.sandiego.org or www.gaslamp.org.



Mid Year Meeting

January 15-17, 2014
US Grant Hotel
San Diego, California



Waves of Opportunity...Oceans of Success

Join your colleagues for this unique peer learning opportunity while enjoying the California coast. Share your best practices, successes and challenges and learn from others in your industry.

HOTEL INFORMATION:

THE US GRANT SAN DIEGO HOTEL
326 Broadway
San Diego, CA 92101
Telephone: 619-232-3121
Website: www.usgrant.net



A San Diego Icon since 1910, The US GRANT San Diego hotel is situated in the city's lively and historic downtown Gaslamp Quarter, just steps from top shopping, dining, and entertainment, and a short drive from the destination's world-renowned beaches, museums and family attractions.

RESERVATIONS:

\$169 single or double (plus tax)

Reserve your room online at:
<https://www.starwoodmeeting.com/Book/BXNET0114> or call 866-837-4270.

Room block closes: December 31, 2013

Check in : 3:00 p.m. Check out: 12:00 p.m.

Complimentary in-room Wi-Fi included in BXNET reservations.

AIRPORT INFORMATION:

San Diego International Airport
3225 N. Harbor Drive
San Diego, CA 92101

Distance from hotel: 3 miles

Driving time: 10 minutes

DIRECTIONS:

Go east on N. Harbor Drive. Take first right onto Winship Lane. Turn left onto N. Harbor Drive. Turn left onto W. Broadway. The US Grant Hotel is located on the left.

US Grant does not offer an airport shuttle. Charge for a taxi is \$15.00 - \$20.00.

LOCAL CLIMATE:

The average temperature in San Diego in January is 65°.

WEDNESDAY, JANUARY 15, 2014

8:00 a.m. - 12:00 p.m. BXNET Board of Directors Meeting
6:00 p.m. - 7:00 p.m. Welcome Reception in Sycuan Parlor

THURSDAY, JANUARY 16, 2014

8:00 a.m. - 8:45 a.m. Breakfast
8:45 a.m. - 9:00 a.m. Welcome and Introductions
9:00 a.m. - 10:30 a.m. Operational Challenges

Your day-to-day life is filled with competing and shifting priorities, difficult challenges and, most of all, the unexpected. In this open forum session, the group will discuss their operational challenges as well as discuss practical solutions to these issues.

10:30 a.m. - 12:00 p.m. One Team, One Dream: Staff Recruitment, Retention and Training

Having the perfect staff is key to a successful organization. Share your experiences in staff recruitment, retention and training.

12:00 p.m. - 1:00 p.m. Lunch

1:00 p.m. - 2:30 p.m. Spring Cleaning Your Database

Your database is arguably the most valuable asset that your company possesses. Share your tips and tricks for keeping your database up-to-date.

2:30 p.m. - 4:00 p.m. Financial Management: Paying for Retention

How do you handle your membership retention? Are the gains worth the cost?

6:00 p.m. - 8:30 p.m. Group Outing: Tequila, Tacos and Tombstones

Join us for a private food tour in Old Town San Diego! At the birthplace of California learn about the early Spanish missionaries and get your Fiesta on! Enjoy Mexican tastes at four local restaurants, listen to haunted tales, and enjoy mariachi music.

FRIDAY, JANUARY 17, 2014

8:00 a.m.- 9:00 a.m. Breakfast
9:00 a.m. - 10:30 a.m. Printed vs. Electronic: Is There a Role for Print?

What is the role for print in this technology-driven age? Is there an argument for well-considered print? Discuss the pros and cons of print vs. electronic communication.

10:30 a.m. - 12:00 p.m. Communicating Effectively with Members and Prospects

Effective member communication is essential for any organization to grow and prosper. How do you ensure effective communication with your constituents?

12:00 p.m. - 1:00 p.m. Lunch