



**2014 ANNUAL MEETING**  
**June 18 - 20, 2014**



**OMNI Nashville Hotel**  
**250 Fifth Avenue South**  
**Nashville, Tennessee**

<b>Dates:</b>	June 18-20, 2014
<b>Registration Fees:</b>	BXNET Delegate: \$400 Spouse/Guest: \$250
<b>Accommodations:</b>	Omni Nashville Hotel 250 Fifth Avenue South Nashville, TN 37203 Telephone: 615-782-5322
<b>Hotel Rates:</b>	\$197/night (plus 15.25% tax)
<b>Reservations:</b>	Telephone: 888-444-6664, ask for "BXNET rate." Online: <a href="http://www.omnihotels.com">www.omnihotels.com</a> Deadline: June 3, 2014 Check-in: 3:00 p.m.    Check-out: 12:00 p.m.
<b>Weather:</b>	Average High: 87°    Average Low: 66°
<b>Driving Directions:</b>	From BNA: From airport exit south on Airport Service Road. Proceed 0.2 miles. Turn left towards Terminal Drive. Take ramp onto I-40 West, continue 5.1 miles. Take a slight left to stay on I-40 West. Take exit 210C for 2nd Avenue toward 4th Avenue/U.S. 41 Alternate S/U.S. 41 S/U.S. 31 Alternate S. Keep right at the fork. Follow signs for 2nd Avenue and merge onto 2nd Avenue S. Turn left on Korean Veterans Blvd. Omni Nashville Hotel will be on the right.
<b>Taxi Service:</b>	There is a flat rate of \$25.00 to the downtown area, plus an additional passenger charge of \$1.00 when accompanying original passenger and proceeding to the same destination.
<b>Shuttle Service:</b>	Approximately \$20.00 per person, 24 hour service.

## HOTEL DINING

Whether you're searching for a light breakfast, an elegant dinner or a guest room meal, you'll find exactly what you crave at the Omni Nashville Hotel's downtown Nashville restaurants.

- ***Bob's Steak and Chop House*** is a nationally renowned steak house.
- ***Kitchen Notes*** is traditional Southern cooking offering farm-fresh, sustainable dishes made from treasured family recipes.
- ***Barlines*** is the perfect place to take in some live music or watch your favorite sports teams on one of the many large screens.
- ***Bongo Java*** a Nashville favorite serving dark roasted coffee, handcrafted espresso drinks and fresh baked goods all day long.
- ***Guest Room Dining*** is available 24 hours.



## MOKARA SALON & SPA

Rejuvenate at the signature spa located on the 4th floor of the Omni Nashville Hotel. Mokara Salon and Spa offers a full-service spa experience. Relax in the comfort of the signature spa as you're pampered with an ultimate spa experience. Make time for a soothing facial, body treatment or massage. To make an appointment call 615-761-3600.

## FITNESS AND LEISURE

Relax on the lounge deck or in a cabana on the rooftop swimming pool or whirlpool while overlooking stunning views of downtown Nashville. Enjoy complimentary access to a state-of-the-art fitness center which is located on the 4th floor and is open 24 hours for guests.



## WEDNESDAY, JUNE 18, 2014

**Board of Directors Meeting:**                      **8:00 a.m. - 12:00 p.m.**                      **Cumberland 2, Level 3**

*All members welcome to attend. Please RSVP in advance. Breakfast will be served at 8:00 a.m. in Cumberland 1, Level 3.*

**Welcome Reception:**                              **6:00 p.m. - 8:00 p.m.**                              **Bass, Level 4**

*BXNET members and their guests will enjoy a variety of appetizers and cocktails as well as networking with friends and colleagues.*

## THURSDAY, JUNE 19, 2014

**Breakfast:**    **8:00 a.m. - 9:00 a.m.**    **Cumberland 1, Level 3**

*A buffet breakfast including seasonal sliced fruits and berries, assorted flavored yogurts, Tennessee cheddar grits, scrambled eggs, hash browns, country ham and buttermilk biscuits with black pepper sausage gravy will be served.*

**Welcome and Opening Remarks:**                      **9:00 a.m. - 9:30 a.m.**                              **Cumberland 2, Level 3**

*A welcome by BXNET President Jason Anderson of the Builders Exchange of Tennessee, introduction of attendees and an update from the board of directors will take place.*

**Website Demonstration:**                              **9:30 a.m. - 10:30 a.m.**                              **Cumberland 2, Level 3**

Presented by: Brenda Romano and Michael Tollette, Virtual Builders Exchange, LLC

*Virtual Builders Exchange, LLC launched a new website in December of 2013. They will discuss the pros and cons of their experience as well as their new plan room services.*

**Coffee Break:**    **10:30 a.m. - 10:45 a.m.**    **Cumberland 1, Level 3**

*Coffee and tea will be available.*

**Plan Room Competition:**                              **10:45 a.m. - 12:00 p.m.**                              **Cumberland 2, Level 3**

*A review of plan room competition will be discussed by a panel of BXNET members. Attendees are encouraged to share their views.*

**Lunch and Awards Ceremony:**                      **12:00 p.m. - 1:30 p.m.**                              **Old Hickory, Level 3**

*A traditional Southern buffet will be served including choices of buttermilk brined fried chicken, smoked barbecue brisket, grilled swordfish with pineapple salsa, house made pimento mac and cheese, farmers market vegetable ratatouille and roasted fingerling potatoes. Served with a salad of seasonal greens, blondies and brownies, coffee, tea and iced tea.*

**Database Management:** 1:30 p.m. - 2:30 p.m. Cumberland 2, Level 3

*We welcome a representative from Weblink to share their knowledge on database management.*

**Ice Cream/Coffee Break:** 2:30 p.m. - 2:45 p.m. Cumberland 1, Level 3

*Assorted Novelty Bars, Ice Cream Cups, Frozen Fruit Bars, Coffee and Tea will be served.*

**Where Are You Going? Why Does Your Brand Need A Map?:**

2:45 p.m. - 4:30 p.m. Cumberland 2, Level 3

Presented by: Sam Davidson, Speaker, Author and Entrepreneur

*In this session, Sam helps attendees understand why every organization needs a Brand map. This unique process developed by Onward determines where the brand is headed based upon its final destination (its revenue goals) and its method of travel (what collateral and assets it needs to get there.)*

**Best Practices/Brag Table:** 4:30 p.m. - 5:00 p.m. Cumberland 2, Level 3

*Share your organization's best practices with fellow BXNET members on a variety of topics.*

**Nashville Nights and Lights Tour:** 6:00 p.m. - 11:00 p.m. Hotel Lobby (5:30 pick up)

*Experience a night to remember in Nashville. At 5:30 p.m. attendees will meet in the hotel lobby and hop on the private BXNET shuttle. First stop, enjoy an authentic southern dinner at Rippy's Bar and Grill, then soak in the beauty of Nashville as the private bus tour takes you through many attractions including the Historic Riverfront Park, the Ryman Auditorium, Schermerhorn Symphony Hall, Country Music Hall of Fame, the State Capitol, Bicentennial Mall, LP Field (home of the Titans), the Parthenon in Centennial Park, and much more. After the drive by tour there will be free time available to do some exploring of your own in downtown Nashville before returning back to the Omni Nashville Hotel. Don't miss this unique experience of sight-seeing in Nashville while enjoying the company of your fellow BXNET members.*

**Pre-registration is required to for this event. The cost is \$45 per person. Please indicate attendance on the meeting registration form. Spouse/Guests are welcome to attend.**

### **FRIDAY, JUNE 20, 2014**

**Breakfast:** 8:00 a.m. - 9:00 a.m. Cumberland 1, Level 3

*A buffet breakfast including seasonal sliced fruits and berries, assorted flavored yogurts, farm fresh scrambled eggs, pork sausage, smoked bacon and potato wedges with fried onions will be served.*

**Annual Business Meeting:** 9:00 a.m. - 9:30 a.m. Cumberland 2, Level 3

*Induction of new board of directors will take place at this time. All members welcome to attend.*

**Membership Retention:** 9:30 a.m. - 10:30 a.m. Cumberland 2, Level 3

Presented by: Brenda Romano, Virtual Builders Exchange, LLC

*Virtual Builders Exchange, LLC has been very successful with their membership retention program. We welcome them to share their efforts with us.*

**Coffee Break:** **10:30a.m. - 10:45 a.m.** **Cumberland 1, Level 3**

*Coffee and tea will be available.*

**The Value of Social Media:** **10:45 a.m. - 12:15 p.m.** **Cumberland 2, Level 3**

Presented by: Mike Coleman, Web Consultant, Speaker, Author

*In this presentation attendees will learn the value of social media, the return on investment of using social media for your organization, how to keep social media fresh and current and which social media avenues work best for your organization.*

**Lunch:** **12:15 p.m. - 1:15 p.m.** **Old Hickory, Level 3**

*A cold lunch buffet will be served including soup, Tennessee pasta salad, Germantown potato salad, a variety of deli meats, cheeses, breads and condiments.*

**Developing a Plan That Delivers Low-Budget and High Impact Marketing:**

**1:15 p.m. - 2:45 p.m.** **Cumberland 2, Level 3**

Presented by: Chris Houchens, Raconteur, Writer

*Does your organization have a marketing plan? Or does your current marketing strategy need to be revisited? In this session, Chris will take you through the essential steps of creating an effective, long-term strategic marketing plan. You will learn what marketing elements get the best ROI and how to maximize the effectiveness and efficiency of any size marketing budget.*

**Lean Construction:** **2:30 p.m. - 4:00 p.m.** **Cumberland 2, Level 3**

Presented by: Andy Davis, Turner Construction

*Andy Davis will educate attendees on the importance of Lean Construction. There will be sufficient time available for Q&A.*

## MEMBER SPONSORSHIP

In order to keep registration fees as low as possible, it was decided at the Boston Convention in 1995 to solicit membership for funds to help subsidize the cost of meetings. The registration form includes costs for Platinum, Gold, Silver and Bronze sponsorships.

Sponsorships include the following:

- Recognition on all event signage.
- Name and logo displayed on distributed meeting materials.
- Recognition in the BXNews e-newsletter.

*Thank you for your support!*

## ABOUT THE SPEAKERS



**Sam Davidson** is a speaker, author and entrepreneur. Sam has written three books, *New Day Revolution: How to Save the World in 24 Hours*, *50 Things Your Life Doesn't Need* and *Simplify Your Life: How to De-Clutter and De-Stress Your Way to Happiness*. His recent speaking engagements have included The YMCA of the USA General Assembly, The International Institute for Education's Foreign Fullbright Program, and Toastmaster's International Annual Convention. Sam also appears frequently on TV, in print, and on radio. His recent interviews and appearances have included USA Today, Forbes and Vocalo. Find out more at [www.samdavidson.net](http://www.samdavidson.net).

**Mike Coleman** is a web consultant, speaker and writer. He is also a member of National Speakers Association in Tennessee. Mike is the author of *Playing The Right Cards: How To Successfully Market Your Small Business or Professional Services*, in addition to creating numerous audio products dealing with everything from branding and time management to developing social media strategies. He also delivers presentations geared towards business growth with emphasis on email marketing, social media, and online marketing tactics. Find out more at [www.mikecoleman.net](http://www.mikecoleman.net).



**Chris Houchens** has over 20 years of experience in assisting organizations with their media and marketing efforts. Chris' signature marketing book is 2010's *Brand Zeitgeist* which is a primer of the fundamentals of branding and offers lessons on how organizations can use the fundamentals of human nature to develop a marketing strategy. Find out more about Chris and read his marketing blog at [www.shotgunconcepts.com](http://www.shotgunconcepts.com).

**Andy Davis** is a Project Executive with Turner Construction. In 2010 he helped to develop a Lean training program for all Turner employees. His responsibilities within the Southeast have included educating Turner employees on Lean Construction and helping them understand how it is a help to the industry.



**MEETING REGISTRATION:** please register by Monday, June 9, 2014

BXNET Delegate: \$400 USD

Spouse/Guest: \$250 USD

*Spouse/Guest price includes breakfasts, lunches and reception.*

Delegate Name(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Spouse/Guest Name(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Wednesday, June 18, 2014:**

# Attending Board Meeting \_\_\_\_\_ *included in registration cost*

# Attending Reception \_\_\_\_\_ *included in registration cost*

**Thursday, June 19, 2014:**

# Attending Breakfast \_\_\_\_\_ *included in registration cost*

# Attending Lunch \_\_\_\_\_ *included in registration cost*

Nashville Nights and Lights Tour # Attending \_\_\_\_\_ x \$45 per person = \$ \_\_\_\_\_

**Friday, June 20, 2014:**

# Attending Breakfast \_\_\_\_\_ *included in registration cost*

# Attending Lunch \_\_\_\_\_ *included in registration cost*

**Member Sponsor:**

Platinum: \$1,000

Gold: \$500

Silver: \$250

Bronze: \$100

**Payment:** *All major credit cards accepted.*

Make check payable to "Builders Exchange Network (BXNET)" or pay by credit card below.

Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete and return this form with payment in US dollars to:

Builders Exchange Network (BXNET)

One Regency Drive, P.O. Box 30, Bloomfield, CT 06002

Phone: 855-719-0733

Fax: 860-286-0787

Email: [info@bx-net.org](mailto:info@bx-net.org)

[www.bx-net.org](http://www.bx-net.org)